



ARTIST: SELAH GURU

EP TITLE: 'ASHES TO INK'

PRODUCER: BIZZO BEATS

GENRE: RAP/HIP-HOP



FOR LISTENERS OF:

**BIG L, BLACK THOUGHT,
KRS-ONE, GHOSTFACE KILLAH,
NAS, J. COLE, KENDRICK LAMAR,
RAEKWON THE CHEF**

**“NO TV SCRIPTS...NO MOVIE
DEAL...DESTROY TO
REBUILD...YO MY LIFE'S
TOO REAL”**

“The pen is the weapon, and the mic is the truth,” says Harlem-born, Augusta-raised lyricist Selah Guru, whose debut EP *Ashes to Ink* cuts straight to the soul of hip hop’s golden heartbeat. While modern rap often leans toward spectacle, Selah brings it back to essence — where the beat breathes purpose, and every bar bleeds truth.

Rooted in the timeless rhythm of boom bap and layered with the warmth of soul, *Ashes to Ink* feels both classic and current. “Boom bap was never just a sound,” Selah explains. “It was therapy — a way to turn pain into poetry.” From the opening verse to the final fade, his delivery channels the grit of 90s-era hip hop, fused with the depth of lived experience and emotional rebirth.

Each track unfolds like a chapter — a confessional from an artist unafraid to confront buried drama and unspoken truths. Sonically, *Ashes to Ink* bridges the streets and the spirit. It’s the pulse of the kick drum meeting the ache of the heart — boom bap with feeling. There are no gimmicks here, only growth and grit. “It’s about clarity, not clout,” Selah affirms. “Every scar became a verse. Every verse became freedom.”

- With *Ashes to Ink*, Selah Guru honors hip hop’s roots while carving his own lane
- — one where storytelling, self-reflection, and soul collide. This is more than music. It’s resurrection through rhythm.



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